



# PRODUCT CONTENT LABEL<sup>1</sup>

VIRIDIAN PURE GREEN NEW YORK

This product matches 100% of your estimated electricity usage. The product will be made up of the following new renewable resources averaged annually.

<i>Green-e Energy Certified New<sup>2</sup> Renewables in Viridian Pure Green New York</i>		<i>Generation Location</i>
-Biomass	%	
-Geothermal	%	
% -Small or low impact hydroelectric <sup>3</sup>	%	
-Solar	%	
-Wind	<b>100%</b>	<i>New York</i>
<b>Total Green-e Energy Certified New Renewables</b>	<b>%</b>	
-Other Renewables	%	
-Large Hydroelectric	%	
-Coal	%	
-Natural Gas	%	
-Oil	%	
-Other	%	
<b>Total</b>	<b>100%</b>	

1. These figures reflect the power that we have contracted to provide. Actual figures may vary according to resource availability. We will annually report to you the actual resource mix of the electricity you purchased during the preceding year.
2. New Renewables come from generation facilities that first began commercial operation on or after 1/1/97.
3. Eligible hydroelectric facilities are defined in the Green-e Energy National Standard ([http://www.green-e.org/getcert\\_re\\_stan.shtml](http://www.green-e.org/getcert_re_stan.shtml)) and include facilities certified by the Low Impact Hydropower Institute (LIHI) ([www.lowimpacthydro.org](http://www.lowimpacthydro.org)); facilities that are run-of-the-river hydropower facilities with a total rated nameplate capacity equal to or less than 5 MW; and facilities comprised of a turbine in a pipeline or a turbine in an irrigation canal.

For comparison, the current average mix of resources supplying the New York ISO region includes: Coal (7%), Nuclear (14%), Oil (9%), Natural Gas (17%), Gas & Oil (37%) Hydroelectric (15%), and Other (1%).

For specific information about this electricity product, please contact Viridian Energy, 1.866.663.2508, [www.viridian.com](http://www.viridian.com).



Green-e Energy certifies that Viridian Pure Green meets the minimum environmental and consumer protection standards established by the non-profit Center for Resource Solutions. For more information on Green-e Energy certification requirements, call 1-888-63-GREEN or log on to [www.green-e.org](http://www.green-e.org).

**POWER** *with purpose*

